IEEE 6th World Forum on Internet of Things
5-9 April 2020 // New Orleans, LA, USA

SPONSORSHIP AND EXHIBITOR BROCHURE

IEEE invites you to showcase your organization, products, and services to a global audience of 750+ key industry decision makers, public sector administrators, and renowned researchers, creating the Internet of Things. Both sponsorship and exhibit opportunities are available.

ABOUT THE EVENT

The 2020 IEEE World Forum on IoT will be held in New Orleans, Louisiana at the Hilton New Orleans Riverside located on the banks of the Mississippi River. The IEEE's premier IoT conference will attract industry practitioners, government regulators, public-sector executives, researchers and academics interested in the latest developments, new standards, technical innovations, and first-hand experiences with commercial service and product offerings. This year's theme is "Internet of Intelligent Things."

CONTACT INFORMATION

If your company is interested in supporting the 2020 IEEE World Forum on Internet of Things or if you require additional information, please contact:

Magdy Bayoumi (magdy1112@yahoo.com)
Karen Pannullo (k.pannullo@comsoc.org)

SPONSORSHIP AND EXHIBITOR DEADLINE:

1 MARCH 2020

For more information, visit wfiot2020.iot.ieee.org/sponsor

SPONSORSHIP OPPORTUNITIES

Positively position your organization's brand to a vibrant and engaged audience comprising key decision makers involved in the Internet of Things. The following sponsorship levels are available:

PLATINUM LEVEL - $30,000

- (1) 8' x 10' booth in the Exhibit Hall
- (1) Keynote presentation
- (5) WF-IoT 2020 registrations
- (1) Ad in the mobile conference app
- (1) Full-page ad in the IEEE IoT Magazine
- (1) Acknowledgement during opening remarks
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

GOLD LEVEL - $15,000

- (1) 8' x 10' booth in the Exhibit Hall
- (3) WF-IoT 2020 registrations
- (1) Ad in the mobile conference app
- (1) Full-page ad in the IEEE IoT Magazine
- (1) Acknowledgement during opening remarks
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

SILVER LEVEL - $7,500

- (1) Tabletop (6') exhibit space in the Exhibit Hall
- (2) WF-IoT 2020 registrations
- (1) Ad in the mobile conference app
- (1) Half-page ad in the IEEE IoT Magazine
- (1) Acknowledgement during introductory remarks at a track of your choice
- (1) Prominent logo representation in all show materials including the website, publications, on-site, and other signage

BRONZE LEVEL - $5,000

- (1) WF-IoT 2020 registration
- (1) Half-page ad in the IEEE IoT Magazine
- (1) Prominent logo representation in all show materials including the website, the mobile conference app, publications, on-site, and other signage

SUPPORTER LEVEL - $2,000

- (1) Logo representation on signage inside and outside of your session of choice, on the website and in the mobile conference app.

ADDITIONAL OPPORTUNITIES

Welcome Reception Sponsor - $5,000 (1 only)
Opportunity for brief remarks at reception
Prominent logo representation on reception signage and promotions

Gala Dinner Sponsor - $7,500 (1 only)
Opportunity for brief remarks at dinner
Prominent logo representation on gala signage and promotions

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IEEE World Forum
on Internet of Things

IEEE

EXHIBIT SPACE

Promote or demonstrate your IoT product, technology or service to this audience of key industry influencers and decision makers. As an exhibitor, your organization's logo will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" options is as follows:

Option	Description	Cost
One	10 feet x 8 feet booth space	$5,000
Two	6 feet x 3 feet booth space	$3,500
Three	6 feet x 3 feet Table with 2 chairs	$2,000

ALL EXHIBITORS RECEIVE

- Company logo on the WF-IoT 2020 website
- Company logo on the WF-IoT 2020 mobile conference app
- Access to Coffee Breaks

In addition to open periods throughout the conference, exhibitors will have the opportunity to meet with attendees during the welcome reception on Tuesday evening.

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PAST SPONSORS AND EXHIBITORS

ABOUT THE IEEE IOT INITIATIVE

IEEE Internet of Things (IoT) Initiative is part of the 420,000 member Institute of Electrical and Electronics Engineers – the world's largest technical professional association. A multi-society group sponsored by 19 different IEEE societies, the IoT initiative has over 18,000 active technical community members.